



Marietta, OH 45750 | P: 440.670.5970 | E: hello@megdoyle.com | www.megdoyle.com

SUMMARY OF QUALIFICATIONS

Highly creative and passionate **Graphic Designer** with extensive experience in print and web design. Extremely detail oriented and self-motivated; a well-rounded individual with exceptional work ethic and problem solving skills. Proficient in Adobe Creative Suite programs with strong conceptual, layout and typographical skills. Organized, resourceful and able to meet deadlines in a fast-paced environment.

EMPLOYMENT

VARIOUS CLIENTS • July 2009 – Present

FREELANCE GRAPHIC DESIGNER

Handled various freelance projects from concept through completion. Collaborated with clients to conceive designs, meet deadlines and achieve client objectives. Projects included websites, logos, direct mail, advertisements, web graphics and various promotional print pieces.

DOWNING EXHIBITS • August 2010 – December 2010

GRAPHIC DESIGNER

Created tradeshow exhibits and point of purchase displays for various clients.

LUNAR COW DESIGN • Akron, OH • August 2007 – July 2009

GRAPHIC DESIGNER

Conceived and designed visitor guides, maps, brochures, print and online advertisements, flash and HTML websites for a wide range of clients, including several Six Flags Theme Parks and numerous visitor bureaus.

- Developed initial prototype phases of interactive map tool, which became a new service offered by Lunar Cow.
- Assisted in the redesign of park maps for all 12 domestic Six Flags locations, earning rave reviews from Six Flags Corporate.
- Consistently recognized for exceptional work ethic, attention to detail and overall passion for projects.

MARIETTA COLLEGE ART DEPARTMENT • Marietta, OH • September 2006 – May 2007

GRAPHIC DESIGN INTERN

Reported to Marietta College Art Department Chair with responsibility for design of promotional posters, postcards and direct mail pieces.

- Successfully produced promotional print collateral under extremely tight deadlines.
- Communicated with printers regarding design, color specifications and corrections.

CUSTOM RUBBER CORPORATION • Cleveland, OH • July 2003 – February 2006 (summer & winter)

PHOTOGRAPHER / INFORMATIONAL GRAPHIC ARTIST

Responsible for product photography, photo retouching, image optimization and production of informational press operation instruction forms.

- Redesigned press operation instruction forms for an audience with limited literacy.
- Created, organized and maintained directory of product photos, press operation photos, and quality assurance photos.

EDUCATION

BACHELOR OF FINE ARTS • Graphic Design

MARIETTA COLLEGE • Marietta, OH

GRADUATION DATE: May 2007

AWARDS & EXHIBITIONS

Juried Student Show (2004, 2006, 2007)

Best of Show, Design (2006)

Circle of Excellence Outstanding Junior Award (2006)

TECHNICAL PROFICIENCY

Illustrator
Photoshop
InDesign

Dreamweaver
QuarkXPress
Flash

Microsoft Office
Image Ready
Acrobat

Digital Photography
Flatbed Scanning
Mac & PC Platforms

SKILLS

Corporate Identity
Digital Illustration
Destination Marketing

Publication Design
Direct Mail
Map Illustration

Web Design
Promotional Design
Photo Retouching

Interactive Media
Photography
Copy Writing & Editing